

Sample Pitch Presentation:

Ideas for today and tomorrow

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SLIDES OF A PITCH DECK

1. INTRODUCTION

Who are you and why you're here?
Keep it short and sweet.

2. TEAM

Show the people behind the idea
and briefly describe their role.

3. PROBLEM

What problem are you trying to solve?
Is it really a problem?

4. ADVANTAGES

What makes your solution special?
How are you different from
others?

5. SOLUTION

Describe how are you planning
to solve the problem.

6. PRODUCT

How does your product or service
actually work? Show some examples.

7. TRACTION

Traction means having a measurable
set of customers that serves to prove
a potential.

8. MARKET

Know, or at least attempt to predict,
the size of your target market.

9. COMPETITION

What are the alternative solutions to
the problem you are trying to solve?

10. BUSINESS MODEL

How are you planning to make
money? Show a schedule when
you expect revenues to pour in.

11. INVESTING

What is your planned budget? What
kind of money are you looking for?

12. CONTACT

Leave your contact details and let people
know how to reach you quickly.



Recap: Pitch Presentation

Sample blank 1-pager business plan

Answer each question with one or two sentences

PROBLEM

What problem will your business solve?

PROMOTION

How will your target customers learn about your business?

SOLUTION

What will your business provide to solve that problem?

COMPETITIVE ADVANTAGE

What will your business do better than the competitors?

BUSINESS MODEL

How will your business make money?

FINANCIAL PROJECTIONS

How much money do you need to start? Spend every month? Earn every month?

TARGET CUSTOMERS

Who will purchase your products or services?

FUNDING REQUIRED

How much money do you need to start and operate the business?

Sample 1-pager real business plan



Sample in-person pitch presentation

<https://www.facebook.com/BBCOne/videos/one-of-the-best-pitches-in-the-dens-dragons-den/812185226055742/>

Pitch Presentation Program

1. All Things Fertility - Onesai
2. Heritage -Desmond-Jesse
3. Miclas Health Plus - Silas
4. Sa-ad Ventures - Sa-ad
5. True Pharmacy Help - Flavia
6. Youth Engaged in Apitherapy Limited - Bonaventure
7. Community Growth Foundation - Abdul
8. E-Health - Yusta
9. Family and Communication Trust International - Clifton
10. Lango Action Center for Community Development - Molly Grace
11. Possible Groups - Alexander
12. Postnatal Mental Health Society of Botswana – Portia
13. Second Chance - Shallotte Bi

Questions and Answer Session

The background of the slide is a blurred photograph of a modern building's interior. It features a glass railing in the foreground, suggesting a balcony or a walkway. In the background, there are large windows and architectural lines, all rendered in a soft, out-of-focus manner. The overall color palette is light and airy, with whites and light grays.