



## Learn about Week 8: Pitch Competition!

**Who:** All academy participants who have 80%+ attendance (live or by watching the video recording and sending in follow-up answers) from weeks 1-8 are eligible to participate in the final pitch competition with a chance to win \$500, \$300 and \$200 in prizes!

**What:**

- 1) **Pre-record a 3-minute video of you enthusiastically presenting your realistic business, NGO or CBO idea. The video should be of you speaking, no powerpoint sides or materials should be included.** Introduce and pitch the business, NGO or CBO by applying what you have learned about the important components of a start-up plan throughout weeks 1-8. Utilize the pitch presentation scoring rubric to develop your content.
- 2) **Submit the pre-recorded video by Wednesday, October 26 at 5pm EAT.**
- 3) During the Pitch Competition webinar on Friday, October 28 attend with a strong internet connection. After the last presentation there will be a popular vote which will have an impact on overall scores.
- 4) **Winners will be announced during the first week of November!**

**What can I do now:**

- Choose the business, CBO or NGO idea in which you will be presenting.
- Register your intent to participate by **Friday, September 30:**  
<https://forms.gle/PfjXKADXQikPN57q8>
- Continue to attend all webinars live.
- Start to take notes related to content presented in weeks 1-7 and review all materials provided to you.
- Review the pitch presentation rubric to start designing your 3-minute oral presentation.

**When:** The final week of the academy focuses on learning how to create a pitch presentation:

- **Monday, Oct. 24 at 5pm EAT** - Webinar: How to Create a Pitch Presentation
- **Wednesday, Oct. 26 at 5pm EAT** - Submission of pitch video
- **Friday, Oct. 28 at 5pm EAT** - Webinar: Final competition!

**Where:** Record your 3-minute (or less) pitch presentation video following these guidelines:

- Using a cell phone either place the phone on a tripod or have a friend record you in horizontal mode in a quiet space with good lighting. Ensure that you can be heard well.
- The video should be of you speaking, no powerpoint sides or materials should be included
- Tip: Practice by recording yourself presenting a few times. Then choose the best version!



- Submit your video via WhatsApp to +1-802-377-2383 or [nicole@wellsmountain.com](mailto:nicole@wellsmountain.com) on Wednesday, October 26 by 5pm EAT.

**How:** Ensure you keep a strong attendance record and register [here!](#)

**Why:** Utilize all that you have learned from the WMI Online Academy 2022 and apply it to a business or CBO/NGO idea. Your ideas and dreams will only take shape if you take steps and actions. Participating in the academy program was one step; compiling all of your ideas into a pre-recorded pitch presentation is the next. This is an excellent opportunity in a safe environment amongst your global peers to share ideas, inspire others, and receive feedback to propel you forward.

**Prizes:** With the generous support of three WMI Board Members who believe in the importance of the WMI Online Academy 2022, we are excited to announce the following monetary prizes will be awarded to three individuals:

**First place: \$500 USD**  
**Second place: \$300 USD**  
**Third place: \$200 USD**

Monetary awards are to support the start or expansion of the idea presented or to directly support a CBO/NGO or community improvement project within your local community. Winners will share their implementation plan with WMI and also provide a six-month and one-year status update with photos.

**Questions:** Please post them in the WMI Online Academy WhatsApp groups so that everyone can benefit from the responses.