

# Round 1: Community Development Seed Grant Application (October 2024)

The Community Development Grants Program is open exclusively to WMI Scholars. All graduate scholars AND student scholars who will complete their final exams by June 30, 2024 are eligible to submit grant proposals between October 1-15, 2024.

The Community Development Grants Program is an opportunity for scholars to design initiatives to address community needs related to healthcare, education, the environment, women's rights, economic development and more.

We believe that local solutions are the best solutions. As a local leader within your community, you have a better understanding of the area's needs and your initiative will be rooted in community partnerships, engagement and trust.

This application form is for Seed Grant funding.

The Seed Grant is a one-time grant of \$100-1,000 USD. The seed grant is designed to help start, or significantly expand, a business, community-based organization, non-governmental organization, community service project or community event. If approved, the grant funds will generally be unrestricted and can be used for program expenses, operating expenses, materials and supplies, etc.

## Eligibility Notes:

- 1) Graduate scholars AND student scholars who will complete their final exams by June 30, 2024 are eligible.
- 2) You must be in your nation or have concrete plans to return to your nation for the full implementation of the initiative being proposed.
- 3) Proposals must be related to your area of study/work and be implemented in the community that you are currently living or working.
- 4) At this time, only graduate scholars who have studied a field of animal science or veterinary science are eligible to apply for animal-related projects.
- 5) Community Development Grant awardees cannot receive more than one grant in a 12-month period.

Please familiarize yourself with the round one application timeline:

Application submission form opens: October 1, 2024

Submission deadline: October 15, 2024

Note: If applying for the October 15, 2024 round one deadline, the proposal idea should be scheduled to begin after January 31, 2025 for all expense-related activities.

For a complete application timeline, please

review: <https://www.wellsmountaininitiative.org/community-development-grants-seed/>

If you have questions related to eligibility or this application form, please write to Bonny Mark Alinga at [bonnymark@wellsmountaininitiative.org](mailto:bonnymark@wellsmountaininitiative.org).

\* Indicates required question

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1. Email \*

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2. Are you a WMI Scholar? \*

*Mark only one oval.*

Yes, I am a WMI Graduate Scholar.

Yes, I am a WMI Student Scholar and will complete my undergraduate final exams by December 31, 2024.

Yes, I am a WMI Student Scholar and I will still be enrolled in courses and/or taking my final exams beyond December 31, 2024

No, I am not a WMI Scholar.

### Update Your Personal Information

3. First name \*

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4. Family name \*

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5. WhatsApp number \*

Include your country code.

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6. Where are you currently living?: \*

City and country

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7. Where do you plan to be living as of January 31, 2025?: \*

City and country

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8. The full name of someone who we can contact if we cannot reach you: \*

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9. Their WhatsApp number: \*

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### Overview: Proposal Type

There are three different sets of written proposal guidelines when applying for a WMI Seed Grant. Please select which relate to your grant proposal and then you will be directed to relevant application questions.

10. Which of the following written proposal guidelines have you used: \*

*Mark only one oval.*

- Business or income generating activity      *Skip to question 11*
- Creation or program & events - Hosted through a WMI Scholar's Group, CBO or NGO  
*Skip to question 42*
- One-time event or project - Not hosted through a WMI Scholar's Group, CBO or NGO  
*Skip to question 27*

## Overview: Seed Grant Proposal - Business or Income Generating Activity

Provide a basic overview of your proposal. You will provide more details in the official written proposal.

11. Name of your business or incoming generating activity: \*

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12. Which of the following relates to your grant proposal? \*

*Check all that apply.*

- Business/income generating activity creation - Selling a service
- Business/income generating activity creation - Selling a product
- Business/income generating activity expansion - Selling a service
- Business/income generating activity expansion - Selling a product
- Other

13. If other, please specify:

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14. Is your proposal related to your area of study, profession or work? \*

Note: This is a requirement.

*Mark only one oval.*

- Yes
- No

15. Explain how your proposal is related to your area of study/profession/work. \*

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16. Will your proposal be implemented in the community that you currently live or work? \*

*Mark only one oval.*

Yes

No

17. Where will this proposal be implemented? \*

Examples: Name of the city/village, description of the location, population data, etc.

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18. What is your connection to the location? \*

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19. Who are the target customers? \*

Check all that apply.

*Check all that apply.*

- Children
- Youth
- Disabled
- Local Community
- National Audience
- Refugees
- Unemployed/Out of School Youth
- Women and Girls
- Other

20. If "Other", please explain.

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21. What is your total target sales revenue goal for 2024? \*

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22. Is this target sales revenue goal for 2025 realistic? Please explain. \*

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23. How do you plan to achieve the sales revenue goal for 2025? \*

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24. What are some potential challenges or barriers that may impact the implementation of your proposal?

Please consider challenges or barriers that relate to your personal circumstances, the local culture and norms, the target community, customers, existing and new competition, finances, sustainability, implementing M&E, etc.

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25. Describe in detail how you plan to work with and overcome the potential challenges or barriers you have identified.

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26. In the event of a global health pandemic for example COVID-19, EBOLA which action(s) would you take to ensure the success of your proposal?

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*Skip to question 58*

**Overview: Seed Grant Proposal - One-time event or project - Not hosted through a WMI Scholar's Group, CBO or NGO**

Provide a basic overview of your proposal. You will provide more details in the official written proposal.

27. Name of the one-time event or project: \*  
Be creative and conscious of your audience.

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28. Which of the following categories relate to your proposal? \*

*Check all that apply.*

- Hosting a new one-time event
- Implementing another session of an already successful one-time event
- Creating a new project
- Expanding the implementation of an already successful project
- Other



29. If other, please specify:

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30. Is your proposal related to your area of study, profession or work? \*

Note: It is a requirement.

*Mark only one oval.*

Yes

No

31. Explain how your proposal is related to your area of study/profession/work. \*

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32. Will your proposal be implemented in the community that you currently live or work? \*

*Mark only one oval.*

Yes

No

33. Where will this proposal be implemented? \*

Examples: Name of the city/village, description of the location, population data, etc.

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34. What is your connection to the location? \*

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35. Who are the target beneficiaries? \*

Check all that apply.

*Check all that apply.*

- Children
- Youth
- Disabled
- Local Community
- National Audience
- Refugees
- Unemployed/Out of School Youth
- Women and Girls
- Other

36. If "Other", please explain who are the target beneficiaries:

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37. How many beneficiaries will there be in 2024? \*

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38. Is this target beneficiaries number realistic? Please explain. \*

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39. What are some potential challenges or barriers that may impact the implementation of your proposal?

Please consider challenges or barriers that relate to your personal circumstances, the local culture and norms, the target community, customers, existing and new competition, finances, sustainability implementing M&E, etc.

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40. Describe in detail how to you plan to work with and overcome the potential challenges or barriers you have identified.

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41. In the event of a global health pandemic for example COVID-19, EBOLA, which action(s) would you take to ensure the success of your proposal?

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*Skip to question 58*

**Overview: Seed Grant Proposal - Creation or programs and events - Hosted through a WMI Scholar's Group, CBO or NGO**

Provide a basic overview of your proposal. You will provide more details in the official written proposal.

42. Name of the group, CBO or NGO: \*

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43. Name of the proposal or program/event: \*

Be creative and conscious of your audience.

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44. Which of the following categories relate to your proposal? \*

Check all that apply.

*Check all that apply.*

- Creation of a Group
- Creation of a CBO
- Creation of an NGO
- Program hosted by my group/CBO/NGO
- Event hosted by my group/CBO/NGO
- Other

45. If other, please specify:

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46. Is your proposal related to your area of study, profession or work? \*

Note: It is a requirement.

*Mark only one oval.*

- Yes
- No

47. Explain how your proposal is related to your area of study/profession/work. \*

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48. Will your proposal be implemented in the community that you currently live or work? \*

*Mark only one oval.*

Yes

No

49. Where will this proposal be implemented? \*

Examples: Name of the city/village, description of the location, population data, etc.

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50. What is your connection to the location? \*

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51. Who are the target beneficiaries? \*

Check all that apply.

*Check all that apply.*

- Children
- Youth
- Disabled
- Local Community
- National Audience
- Refugees
- Unemployed/Out of School Youth
- Women and Girls
- Other

52. If "Other", please explain who are the target beneficiaries:

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53. How many beneficiaries will there be in 2025? \*

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54. Is this target beneficiaries number realistic? Please explain. \*

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55. What are some potential challenges or barriers that may impact the implementation of your proposal?

Please consider challenges or barriers that relate to your personal circumstances, the local culture and norms, the target community, customers, existing and new competition, finances, sustainability implementing M&E, etc.

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56. Describe in detail how you plan to work with and overcome the potential challenges or barriers you have identified.

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57. In the event of a global health pandemic for example COVID-19, EBOLA, which action(s) would you take to ensure the success of your proposal?

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*Skip to question 58*



## Overview: Finances

Provide a basic overview related to finances. At the end of this application form you will upload the official budget template.

58. What is the currency in your nation? \*

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59. What is the current exchange rate of your local currency to 1 US Dollar? \*

This is the exchange rate that you should also use within your budgets.

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60. What is the total cost to implement your proposal? \*

In your local currency.

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61. What amount are you requesting as a WMI Seed Grant? \*

In your local currency.

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62. How much funding in total do you plan to secure from other sources (not including the WMI Seed Grant)?

In your local currency.

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63. How much funding have you already collected from other sources? \*  
In your local currency.

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64. If you are not able to secure all funding listed from other sources, how will you change your proposal? Explain.

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**Upload: Application Documents**

To complete your application, you will need to submit a written project proposal (Word Document/PDF), a planning timeline (using the WMI template) and a project budget(s) (using the WMI template). If you have difficulty with uploading your documents here, you may email them to [bonnymark@wellsmountaininitiative.org](mailto:bonnymark@wellsmountaininitiative.org)

65. Written Proposal (following the WMI proposal writing template guidelines) \*

Files submitted:

66. Planning Timeline (WMI Template) \*

Files submitted:

67. Budget (WMI template) \*

Files submitted:

68. Optional: Additional Supporting Documents

Files submitted:

69. Use this space if there is any additional information that you would like to provide the review committee:

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